



www.thewgalchannel.com

**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969010-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Casey/D/Senate	Casey/D/Senate	

Billing Address:

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut Street**  
**Philadelphia, PA 19103**

Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	969010	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/06/12	NBC Today Show II	9-10a	MTWTF--	:30	3	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/31/12 9:59 AM NBC Today Show II 9-10a :30 BC 11 12 \$375.00 NM 2 WGAL Th 11/01/12 9:59 AM NBC Today Show II 9-10a :30 BC 11 12 \$375.00 NM 3 WGAL F 11/02/12 9:50 AM NBC Today Show II 9-10a :30 BC 11 12 \$375.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WGAL M 11/05/12 9:28 AM NBC Today Show II 9-10a :30 BC 11 12 \$375.00 NM 6 WGAL Tu 11/06/12 9:58 AM NBC Today Show II 9-10a :30 BC 11 12 \$375.00 NM									
2	10/31/12	11/06/12	M-F 12:30-1p	12:30-1p	M-WTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/31/12 12:56 PM M-F 12:30-1p 12:30-1p :30 BC 11 12 \$200.00 NM 2 WGAL Th 11/01/12 12:58 PM M-F 12:30-1p 12:30-1p :30 BC-08-12 \$200.00 NM 3 WGAL F 11/02/12 12:48 PM M-F 12:30-1p 12:30-1p :30 BC-08-12 \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGAL M 11/05/12 12:55 PM M-F 12:30-1p 12:30-1p :30 BC 11 12 \$200.00 NM									
3	10/31/12	11/06/12	M-F 4-5P	4-5P	M-WTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/31/12 4:00 PM M-F 4-5P 4-5P :30 BC 11 12 \$500.00 NM 2 WGAL Th 11/01/12 4:11 PM M-F 4-5P 4-5P :30 BC 11 12 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL M 11/05/12 4:19 PM M-F 4-5P 4-5P :30 BC TV12 15H \$500.00 NM									



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969010-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Casey/D/Senate	Casey/D/Senate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/01/12	11/02/12	M-Sun Nightly News	630-730p	---TF--	:30	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Th 11/01/12 6:52 PM M-Sun Nightly News 630-730p :30 BC 11 12 \$2,800.00 NM 1 WGAL F 11/02/12 6:52 PM M-Sun Nightly News 630-730p :30 BC 11 12 \$2,800.00 NM									
5	11/05/12	11/05/12	M-Sun Nightly News	630-730p	M-----	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 7:19 PM M-Sun Nightly News 630-730p :30 BC 11 12 \$2,800.00 NM									
6	10/31/12	11/05/12	Access Hollywood	730-8p	M-WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL W 10/31/12 7:55 PM Access Hollywood 730-8p :30 BC 11 12 \$500.00 NM 1 WGAL Th 11/01/12 7:43 PM Access Hollywood 730-8p :30 BC-08-12 \$500.00 NM 3 WGAL F 11/02/12 7:46 PM Access Hollywood 730-8p :30 BC 11 12 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WGAL M 11/05/12 7:54 PM Access Hollywood 730-8p :30 BC 11 12 \$500.00 NM									
7	11/05/12	11/05/12	Mon NBC Prime Other	Prime Other	M-----	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 8:45 PM Mon NBC Prime Other Prime Other :30 BC 11 12 \$2,400.00 NM									
8	11/05/12	11/05/12	NBC Prime	10-11P	M-----	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 10:33 PM NBC Prime 10-11P :30 BC TV12 15H \$2,600.00 NM									
9	10/31/12	11/05/12	NBC Tonight Show	1135p-1235a	M-WTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL W 10/31/12 12:31 AM NBC Tonight Show 1135p-1235a :30 BC 11 12 \$400.00 NM 1 WGAL Th 11/01/12 11:57 PM NBC Tonight Show 1135p-1235a :30 BC 11 12 \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL M 11/05/12 12:30 AM NBC Tonight Show 1135p-1235a :30 BC 11 12 \$400.00 NM									
10	11/04/12	11/04/12	NFL Pre-Game	NFL Pre-Game Var	-----S	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 7:16 PM NFL Pre-Game NFL Pre-Game Var :30 BC 11 12 \$1,900.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:  
**WGAL**  
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**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice # <b>969010-1</b>	Invoice Date <b>11/11/12</b>	Invoice Month <b>November 2012</b>	Invoice Period <b>10/29/12 - 11/06/12</b>
Advertiser <b>Casey/D/Senate</b>	Product <b>Casey/D/Senate</b>	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	11/04/12	11/04/12	NFL Pre-Game	NFL Pre-Game Var	-----S	:30	1	\$1,900.00	NM
11	11/04/12	11/04/12	NFL	NFL Various	-----S	:30	1	\$5,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$5,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 10:03 PM NFL NFL Various :30 BC TV12 15H \$5,200.00 NM									
12	11/05/12	11/05/12	NBC Today Show III	10-11a	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 10:27 AM NBC Today Show III 10-11a :30 BC 11 12 \$275.00 NM									
13	10/30/12	10/30/12	M-Sun Nightly News	630-730p	-T-----	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/30/12 7:00 PM M-Sun Nightly News 630-730p :30 BC 11 12 \$2,800.00 NM									
<b>Total Spots</b>							<b>28</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$30,950.00</b>
<u>Agency Commission</u>	<b>\$4,642.50</b>
<u>Net Amount Due</u>	<b>\$26,307.50</b>



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**Lancaster, PA 17603**  
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Billing Address:

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut Street**  
**Philadelphia, PA 19103**

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**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966174-2	11/04/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	966174	06388641

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	M-F News 8 at 5a	5-6a	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	5	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		10/29/12	5:25 AM	M-F News 8 at 5a	5-6a	:30	BC 11 12	\$400.00	NM
2	10/23/12	10/29/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	10	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	10	\$950.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
8 WGAL M		10/29/12	6:08 AM	M-F News 8 at 6a	6-7a	:30	BC 11 12	\$950.00	NM
5 WGAL M		10/29/12	6:38 AM	M-F News 8 at 6a	6-7a	:30	BC 11 12	\$950.00	NM
3	10/23/12	10/29/12	NBC Today Show	7-9A	MTWTF--	:30	10	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	10	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 WGAL M		10/29/12	7:29 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00	NM
8 WGAL M		10/29/12	8:47 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00	NM
4	10/23/12	10/29/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	5	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WGAL M		10/29/12	12:58 PM	M-F 12-12:30p News	12-12:30p	:30	BC 11 12	\$400.00	NM
LR- Local News Special Report									
5	10/23/12	10/29/12	Dr. Phil	3-4p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	5	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WGAL M		10/29/12	3:04 PM	Dr. Phil	3-4p	:30	BC-08-12	\$350.00	NM
6	10/23/12	10/29/12	M-F 2-3p	2-3p	MTWTF--	:30	5	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966174-2	11/04/12	November 2012	10/29/12 - 11/02/12
Advertiser		Product	Estimate Number
Casey/D/Senate		BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
6	10/23/12	10/29/12	M-F 2-3p Class of Time - Pre-emptible with notice	2-3p	MTWTF--	:30	5	\$265.00	NM																																																							
<div>10/23/1210/29/12MTWTF--5\$265.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WGAL</td><td>M</td><td>10/29/12</td><td></td><td>M-F 2-3p</td><td>2-3p</td><td>:00</td><td></td><td><del>\$265.00</del></td><td>NM</td></tr><tr><td colspan="11">See MG 6.6</td></tr><tr><td>6</td><td>WGAL</td><td>Tu</td><td>10/30/12</td><td>2:36 PM</td><td>M-F 2-3p</td><td>2-3p</td><td>:30</td><td>BC 11 12</td><td>\$265.00</td><td>NM</td></tr><tr><td colspan="11">MG for 6.2 10/29</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WGAL	M	10/29/12		M-F 2-3p	2-3p	:00		<del>\$265.00</del>	NM	See MG 6.6											6	WGAL	Tu	10/30/12	2:36 PM	M-F 2-3p	2-3p	:30	BC 11 12	\$265.00	NM	MG for 6.2 10/29										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
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MG for 7.1 10/29																																																																
8	10/23/12	10/29/12	M-F 4-5P Class of Time - Pre-emptible with notice	4-5P	MTWTF--	:30	5	\$500.00	NM																																																							
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/23/1210/29/12MTWTF--5\$500.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WGAL</td><td>M</td><td>10/29/12</td><td></td><td>M-F 4-5P</td><td>4-5P</td><td>:00</td><td></td><td><del>\$500.00</del></td><td>NM</td></tr><tr><td colspan="11">See MG 8.6</td></tr><tr><td>6</td><td>WGAL</td><td>Tu</td><td>10/30/12</td><td>4:15 PM</td><td>M-F 4-5P</td><td>4-5P</td><td>:30</td><td>BC 11 12</td><td>\$500.00</td><td>NM</td></tr><tr><td colspan="11">MG for 8.4 10/29</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WGAL	M	10/29/12		M-F 4-5P	4-5P	:00		<del>\$500.00</del>	NM	See MG 8.6											6	WGAL	Tu	10/30/12	4:15 PM	M-F 4-5P	4-5P	:30	BC 11 12	\$500.00	NM	MG for 8.4 10/29										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
4	WGAL	M	10/29/12		M-F 4-5P	4-5P	:00		<del>\$500.00</del>	NM																																																						
See MG 8.6																																																																
6	WGAL	Tu	10/30/12	4:15 PM	M-F 4-5P	4-5P	:30	BC 11 12	\$500.00	NM																																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
4	WGAL	M	10/29/12		M-F 5-6p News	5-6p	:00		<del>\$1,000.00</del>	NM																																																						
Credited																																																																
10	10/23/12	10/29/12	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	MTWTF--	:30	5	\$1,400.00	NM																																																							
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/23/1210/29/12MTWTF--5\$1,400.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>10/29/12</td><td>6:38 PM</td><td>M-F News 8 at 6p</td><td>6-630p</td><td>:30</td><td>BC 11 12</td><td>\$1,400.00</td><td>NM</td></tr><tr><td colspan="11">LR- Local News Special Report</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	10/29/12	6:38 PM	M-F News 8 at 6p	6-630p	:30	BC 11 12	\$1,400.00	NM	LR- Local News Special Report																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WGAL	M	10/29/12	6:38 PM	M-F News 8 at 6p	6-630p	:30	BC 11 12	\$1,400.00	NM																																																						
LR- Local News Special Report																																																																
14	10/23/12	10/29/12	Access Hollywood Class of Time - Pre-emptible with notice	730-8p	MTWTF--	:30	5	\$500.00	NM																																																							
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/23/1210/29/12MTWTF--5\$500.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>10/29/12</td><td></td><td>Access Hollywood</td><td>730-8p</td><td>:00</td><td></td><td><del>\$500.00</del></td><td>NM</td></tr><tr><td colspan="11">See MG 14.6</td></tr><tr><td>6</td><td>WGAL</td><td>Tu</td><td>10/30/12</td><td>7:41 PM</td><td>Access Hollywood</td><td>730-8p</td><td>:30</td><td>BC 11 12</td><td>\$500.00</td><td>NM</td></tr><tr><td colspan="11">MG for 14.1 10/29</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	10/29/12		Access Hollywood	730-8p	:00		<del>\$500.00</del>	NM	See MG 14.6											6	WGAL	Tu	10/30/12	7:41 PM	Access Hollywood	730-8p	:30	BC 11 12	\$500.00	NM	MG for 14.1 10/29										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WGAL	M	10/29/12		Access Hollywood	730-8p	:00		<del>\$500.00</del>	NM																																																						
See MG 14.6																																																																
6	WGAL	Tu	10/30/12	7:41 PM	Access Hollywood	730-8p	:30	BC 11 12	\$500.00	NM																																																						
MG for 14.1 10/29																																																																
17	10/29/12	10/29/12	Mon NBC Prime Other Class of Time - Pre-emptible with notice	Prime Other	1-----	:30	1	\$2,400.00	NM																																																							
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/29/1211/04/121-----1\$2,400.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966174-2	11/04/12	November 2012	10/29/12 - 11/02/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/29/12	10/29/12	Mon NBC Prime Other	Prime Other	1-----	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/29/12	8:48 PM	Mon NBC Prime Other	Prime Other	:30	BC 11 12	\$2,400.00 NM
19	10/23/12	10/29/12	M-Su News 8 at 11p	11-1135p	MTWTFSS-	:30	6	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTFSS-	6	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	M	10/29/12	11:25 PM	M-Su News 8 at 11p	11-1135p	:30	BC-08-12	\$850.00 NM
<b>Total Spots</b>							<b>14</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$11,140.00</b>
<u>Agency Commission</u>	<b>\$1,671.00</b>
<u>Net Amount Due</u>	<b>\$9,469.00</b>



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

www.thewgalchannel.com

Billing Address:

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut Street**  
**Philadelphia, PA 19103**

Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968502-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	968502	06399426

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	M-F News 8 at 5a	5-6a	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/30/12	5:08 AM	M-F News 8 at 5a	5-6a	:30	BC 11 12	\$400.00 NM
1	WGAL	W	10/31/12	5:54 AM	M-F News 8 at 5a	5-6a	:30	BC-08-12	\$400.00 NM
3	WGAL	Th	11/01/12	5:43 AM	M-F News 8 at 5a	5-6a	:30	BC 11 12	\$400.00 NM
4	WGAL	F	11/02/12	5:21 AM	M-F News 8 at 5a	5-6a	:30	BC 11 12	\$400.00 NM
2	10/30/12	11/02/12	NBC Today Show	7-9A	-TWTF--	:30	8	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	8	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	7:23 AM	NBC Today Show	7-9A	:30	BC-08-12	\$900.00 NM
7	WGAL	Tu	10/30/12	8:29 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00 NM
5	WGAL	W	10/31/12	8:26 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00 NM
2	WGAL	W	10/31/12	8:59 AM	NBC Today Show	7-9A	:30	BC-08-12	\$900.00 NM
8	WGAL	Th	11/01/12	8:26 AM	NBC Today Show	7-9A	:30	BC-08-12	\$900.00 NM
3	WGAL	Th	11/01/12	8:56 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00 NM
4	WGAL	F	11/02/12	7:26 AM	NBC Today Show	7-9A	:30	BC-08-12	\$900.00 NM
6	WGAL	F	11/02/12	8:43 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00 NM
3	10/30/12	11/02/12	Dr. Phil	3-4p	-TWTF--	:30	4	\$265.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	10/30/12	3:26 PM	Dr. Phil	3-4p	:30	BC 11 12	\$265.00 NM
4	WGAL	W	10/31/12	3:32 PM	Dr. Phil	3-4p	:30	BC-08-12	\$265.00 NM
1	WGAL	Th	11/01/12	3:51 PM	Dr. Phil	3-4p	:30	BC 11 12	\$265.00 NM
2	WGAL	F	11/02/12		Dr. Phil	3-4p	:00		<del>\$265.00</del> NM
Credited									
4	10/30/12	11/02/12	NBC Today Show II	9-10a	-TWTF--	:30	4	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$375.00				



Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968502-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Casey/D/Senate		BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/12	11/02/12	NBC Today Show II	9-10a	-TWTF--	:30	4	\$375.00	NM
Class of Time - Pre-emptible with notice									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WGAL	Tu	10/30/12	9:57 AM	NBC Today Show II	9-10a	:30	BC-08-12	\$375.00 NM
3	WGAL	W	10/31/12	9:26 AM	NBC Today Show II	9-10a	:30	BC 11 12	\$375.00 NM
4	WGAL	Th	11/01/12	9:30 AM	NBC Today Show II	9-10a	:30	BC 11 12	\$375.00 NM
1	WGAL	F	11/02/12	9:58 AM	NBC Today Show II	9-10a	:30	BC 11 12	\$375.00 NM
5	10/30/12	11/02/12	M-F 2-3p	2-3p	-TWTF--	:30	4	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/29/12	11/04/12	-TWTF--	4	\$125.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WGAL	Tu	10/30/12	2:24 PM	M-F 2-3p	2-3p	:30	BC-08-12	\$125.00 NM
2	WGAL	W	10/31/12	2:59 PM	M-F 2-3p	2-3p	:30	BC 11 12	\$125.00 NM
3	WGAL	Th	11/01/12	2:28 PM	M-F 2-3p	2-3p	:30	BC 11 12	\$125.00 NM
4	WGAL	F	11/02/12	2:54 PM	M-F 2-3p	2-3p	:30	BC 11 12	\$125.00 NM
6	10/30/12	11/02/12	M-F 1-2p	1-2p	-TWTF--	:30	4	\$265.00	NM
Class of Time - Immediately Pre-emptible without notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/29/12	11/04/12	-TWTF--	4	\$265.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WGAL	Tu	10/30/12	1:57 PM	M-F 1-2p	1-2p	:30	BC 11 12	\$265.00 NM
1	WGAL	W	10/31/12	1:28 PM	M-F 1-2p	1-2p	:30	BC-08-12	\$265.00 NM
4	WGAL	Th	11/01/12	12:59 PM	M-F 1-2p	1-2p	:30	BC-08-12	\$265.00 NM
3	WGAL	F	11/02/12	12:59 PM	M-F 1-2p	1-2p	:30	BC-08-12	\$265.00 NM
7	10/30/12	11/02/12	M-F 4-5P	4-5P	-TWTF--	:30	4	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/29/12	11/04/12	-TWTF--	4	\$350.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WGAL	Tu	10/30/12	4:22 PM	M-F 4-5P	4-5P	:30	BC-08-12	\$350.00 NM
2	WGAL	W	10/31/12	4:40 PM	M-F 4-5P	4-5P	:30	BC 11 12	\$350.00 NM
3	WGAL	Th	11/01/12	4:26 PM	M-F 4-5P	4-5P	:30	BC-08-12	\$350.00 NM
4	WGAL	F	11/02/12	4:40 PM	M-F 4-5P	4-5P	:30	BC 11 12	\$350.00 NM
8	10/30/12	11/02/12	M-F 5-6p News	5-6p	-TWTF--	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/29/12	11/04/12	-TWTF--	4	\$1,000.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
4	WGAL	Tu	10/30/12	5:42 PM	M-F 5-6p News	5-6p	:30	BC 11 12	\$1,000.00 NM
1	WGAL	W	10/31/12	5:56 PM	M-F 5-6p News	5-6p	:30	BC-08-12	\$1,000.00 NM
2	WGAL	Th	11/01/12		M-F 5-6p News	5-6p	:00		<del>\$1,000.00</del> NM
					Credited				
3	WGAL	F	11/02/12		M-F 5-6p News	5-6p	:00		<del>\$1,000.00</del> NM
					Credited				
9	11/03/12	11/04/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/29/12	11/04/12	-----SS	2	\$150.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WGAL	Sa	11/03/12	6:25 AM	Sat/Sun News 8 at 6a	6-7a	:30	BC 11 12	\$150.00 NM
1	WGAL	Su	11/04/12	6:46 AM	Sat/Sun News 8 at 6a	6-7a	:30	BC 11 12	\$150.00 NM





Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968502-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Casey/D/Senate		BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	11/04/12	11/04/12	Su 7-730a	7-730a	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su		11/04/12		Su 7-730a	7-730a	:00		<del>\$200.00</del>	NM
Credited									
11	11/03/12	11/03/12	NBC Saturday Today	7-9a	-----1-	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa		11/03/12	8:43 AM	NBC Saturday Today	7-9a	:30	BC TV12 15H	\$750.00	NM
12	11/04/12	11/04/12	NBC Sunday Today	8-9a	-----1	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su		11/04/12	8:25 AM	NBC Sunday Today	8-9a	:30	BC 11 12	\$650.00	NM
13	11/04/12	11/04/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su		11/04/12	9:57 AM	Sa/Su News 8 at 9a	9-10a	:30	BC 11 12	\$400.00	NM
14	11/03/12	11/03/12	Sa/Su News 8 at 9a	9-10a	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa		11/03/12	9:54 AM	Sa/Su News 8 at 9a	9-10a	:30	BC 11 12	\$400.00	NM
15	11/04/12	11/04/12	Su 730-8a	730-8a	-----1	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su		11/04/12	7:51 AM	Su 730-8a	730-8a	:30	BC TV12 15H	\$100.00	NM
16	11/05/12	11/06/12	M-F News 8 at 5a	5-6a	11-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	11-----	2	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		11/05/12	5:07 AM	M-F News 8 at 5a	5-6a	:30	BC 11 12	\$400.00	NM
2 WGAL Tu		11/06/12	5:55 AM	M-F News 8 at 5a	5-6a	:30	BC 11 12	\$400.00	NM
17	11/06/12	11/06/12	M-F News 8 at 6a	6-7a	-1-----	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$950.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Tu		11/06/12	6:14 AM	M-F News 8 at 6a	6-7a	:30	BC TV12 15H	\$950.00	NM
18	11/05/12	11/06/12	NBC Today Show	7-9A	22-----	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968502-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	BOB CASEY FOR SEN		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/05/12	11/06/12	NBC Today Show	7-9A	22-----	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
	11/05/12	11/11/12	22-----		4	\$900.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	7:59 AM	NBC Today Show	7-9A	:30	BC TV12 15H	\$900.00 NM
3	WGAL	M	11/05/12	8:34 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00 NM
4	WGAL	Tu	11/06/12	8:29 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00 NM
2	WGAL	Tu	11/06/12	8:51 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00 NM
19	11/06/12	11/06/12	M-F 12-12:30p News	12-12:30p	-1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	-1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	11/06/12	12:25 PM	M-F 12-12:30p News	12-12:30p	:30	BC TV12 15H	\$400.00 NM
20	11/06/12	11/06/12	Dr. Phil	3-4p	-1-----	:30	1	\$265.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	-1-----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	11/06/12	3:11 PM	Dr. Phil	3-4p	:30	BC 11 12	\$265.00 NM
21	11/05/12	11/06/12	NBC Today Show II	9-10a	11-----	:30	2	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	11-----	2	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	9:56 AM	NBC Today Show II	9-10a	:30	BC 11 12	\$375.00 NM
2	WGAL	Tu	11/06/12	9:29 AM	NBC Today Show II	9-10a	:30	BC 11 12	\$375.00 NM
22	11/05/12	11/05/12	M-F 2-3p	2-3p	1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	2:54 PM	M-F 2-3p	2-3p	:30	BC TV12 15H	\$125.00 NM
23	11/05/12	11/05/12	M-F 1-2p	1-2p	1-----	:30	1	\$265.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	12:59 PM	M-F 1-2p	1-2p	:30	BC 11 12	\$265.00 NM
24	11/05/12	11/05/12	M-F 4-5P	4-5P	1-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	3:59 PM	M-F 4-5P	4-5P	:30	BC 11 12	\$350.00 NM
25	11/03/12	11/03/12	Notre Dame Football	230-11p	-----S-	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	11/03/12	5:22 PM	Notre Dame Football	230-11p	:30	BC 11 12	\$800.00 NM



Send Payment To:  
**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968502-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	11/06/12	11/06/12	M-F News 8 at 5a	5-6a	-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 11/06/12 5:22 AM M-F News 8 at 5a 5-6a :30 BC 11 12 \$400.00 NM									
27	11/05/12	11/05/12	Late Nite w/ Jimmy Fallon	1237-136a	M-----	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 1:02 AM Late Nite w/ Jimmy Fallon 1237-136a :30 BC 11 12 \$35.00 NM									
<b>Total Spots</b>							<b>57</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$27,395.00</b>
<u>Agency Commission</u>	<b>\$4,109.25</b>
<u>Net Amount Due</u>	<b>\$23,285.75</b>



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

www.thewgalchannel.com

Billing Address:

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut Street**  
**Philadelphia, PA 19103**

Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968416-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	968416	06399395

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	M-F News 8 at 5a	5-6a	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/30/12	5:29 AM	M-F News 8 at 5a	5-6a	:30	BC 11 12	\$400.00 NM
1	WGAL	W	10/31/12	5:43 AM	M-F News 8 at 5a	5-6a	:30	BC 11 12	\$400.00 NM
4	WGAL	Th	11/01/12	5:21 AM	M-F News 8 at 5a	5-6a	:30	BC-08-12	\$400.00 NM
5	WGAL	F	11/02/12	5:13 AM	M-F News 8 at 5a	5-6a	:30	BC 11 12	\$400.00 NM
3	WGAL	M	11/05/12	5:55 AM	M-F News 8 at 5a	5-6a	:30	BC 11 12	\$400.00 NM
2	10/30/12	11/05/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	10	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	10	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	6:08 AM	M-F News 8 at 6a	6-7a	:30	BC-08-12	\$950.00 NM
7	WGAL	Tu	10/30/12	6:55 AM	M-F News 8 at 6a	6-7a	:30	BC 11 12	\$950.00 NM
2	WGAL	W	10/31/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	BC 11 12	\$950.00 NM
8	WGAL	W	10/31/12	6:39 AM	M-F News 8 at 6a	6-7a	:30	BC-08-12	\$950.00 NM
9	WGAL	Th	11/01/12	6:15 AM	M-F News 8 at 6a	6-7a	:30	BC 11 12	\$950.00 NM
3	WGAL	Th	11/01/12	6:44 AM	M-F News 8 at 6a	6-7a	:30	BC 11 12	\$950.00 NM
4	WGAL	F	11/02/12	6:37 AM	M-F News 8 at 6a	6-7a	:30	BC-08-12	\$950.00 NM
10	WGAL	F	11/02/12	6:58 AM	M-F News 8 at 6a	6-7a	:30	BC 11 12	\$950.00 NM
5	WGAL	M	11/05/12	6:15 AM	M-F News 8 at 6a	6-7a	:30	BC 11 12	\$950.00 NM
6	WGAL	M	11/05/12	6:56 AM	M-F News 8 at 6a	6-7a	:30	BC 11 12	\$950.00 NM
3	10/30/12	11/05/12	NBC Today Show	7-9A	MTWTF--	:30	10	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	10	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WGAL	Tu	10/30/12	7:59 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00 NM
1	WGAL	Tu	10/30/12	8:53 AM	NBC Today Show	7-9A	:30	BC-08-12	\$900.00 NM
6	WGAL	W	10/31/12	7:23 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00 NM
2	WGAL	W	10/31/12	8:46 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00 NM
7	WGAL	Th	11/01/12	7:29 AM	NBC Today Show	7-9A	:30	BC-08-12	\$900.00 NM
3	WGAL	Th	11/01/12	8:35 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00 NM

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**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968416-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
Casey/D/Senate		BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/30/12	11/05/12	NBC Today Show	7-9A	MTWTF--	:30	10	\$900.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WGAL	F	11/02/12	7:56 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00 NM
4	WGAL	F	11/02/12	8:26 AM	NBC Today Show	7-9A	:30	BC-08-12	\$900.00 NM
5	WGAL	M	11/05/12	8:28 AM	NBC Today Show	7-9A	:30	BC TV12 15H	\$900.00 NM
9	WGAL	M	11/05/12	8:48 AM	NBC Today Show	7-9A	:30	BC 11 12	\$900.00 NM
4	10/30/12	11/05/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	12:50 PM	M-F 12-12:30p News	12-12:30p	:30	BC 11 12	\$400.00 NM
LR- Local News Special Report									
3	WGAL	W	10/31/12	11:59 AM	M-F 12-12:30p News	12-12:30p	:30	BC-08-12	\$400.00 NM
5	WGAL	Th	11/01/12	12:00 PM	M-F 12-12:30p News	12-12:30p	:30	BC 11 12	\$400.00 NM
4	WGAL	F	11/02/12	12:12 PM	M-F 12-12:30p News	12-12:30p	:30	BC 11 12	\$400.00 NM
2	WGAL	M	11/05/12	12:20 PM	M-F 12-12:30p News	12-12:30p	:30	BC 11 12	\$400.00 NM
5	10/30/12	11/05/12	Dr. Phil	3-4p	MTWTF--	:30	5	\$265.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	5	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/30/12	3:38 PM	Dr. Phil	3-4p	:30	BC 11 12	\$265.00 NM
1	WGAL	W	10/31/12	3:49 PM	Dr. Phil	3-4p	:30	BC 11 12	\$265.00 NM
3	WGAL	Th	11/01/12	3:16 PM	Dr. Phil	3-4p	:30	BC-08-12	\$265.00 NM
4	WGAL	F	11/02/12	3:32 PM	Dr. Phil	3-4p	:30	BC 11 12	\$265.00 NM
5	WGAL	M	11/05/12	3:28 PM	Dr. Phil	3-4p	:30	BC 11 12	\$265.00 NM
6	10/30/12	11/05/12	M-F 4-5P	4-5P	MTWTF--	:30	5	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	Tu	10/30/12	4:56 PM	M-F 4-5P	4-5P	:30	BC-08-12	\$350.00 NM
3	WGAL	W	10/31/12	4:57 PM	M-F 4-5P	4-5P	:30	BC 11 12	\$350.00 NM
2	WGAL	Th	11/01/12	4:37 PM	M-F 4-5P	4-5P	:30	BC 11 12	\$350.00 NM
1	WGAL	F	11/02/12	4:14 PM	M-F 4-5P	4-5P	:30	BC-08-12	\$350.00 NM
4	WGAL	M	11/05/12	4:39 PM	M-F 4-5P	4-5P	:30	BC TV12 15H	\$350.00 NM
7	10/30/12	11/05/12	M-F 5-6p News	5-6p	MTWTF--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/31/12	5:24 PM	M-F 5-6p News	5-6p	:30	BC-08-12	\$1,000.00 NM
2	WGAL	M	11/05/12	5:45 PM	M-F 5-6p News	5-6p	:30	BC 11 12	\$1,000.00 NM
8	10/30/12	11/05/12	M-F News 8 at 6p	6-630p	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	MTWTF--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	5:59 PM	M-F News 8 at 6p	6-630p	:30	BC 11 12	\$1,400.00 NM
2	WGAL	W	10/31/12	6:12 PM	M-F News 8 at 6p	6-630p	:30	BC 11 12	\$1,400.00 NM
5	WGAL	Th	11/01/12	6:23 PM	M-F News 8 at 6p	6-630p	:30	BC 11 12	\$1,400.00 NM



Send Payment To:

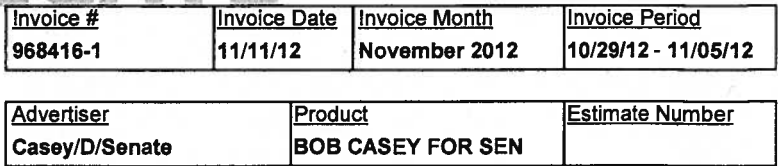
**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968416-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	BOB CASEY FOR SEN		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/30/12	11/05/12	M-F News 8 at 6p	6-630p	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WGAL F 11/02/12 6:14 PM M-F News 8 at 6p 6-630p :30 BC 11 12 \$1,400.00 NM									
3 WGAL M 11/05/12 6:24 PM M-F News 8 at 6p 6-630p :30 BC 11 12 \$1,400.00 NM									
9	11/03/12	11/04/12	Sa/Su News 8 at 6	6-630p	-----S	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL Su 11/04/12 6:27 PM Sa/Su News 8 at 6 6-630p :30 BC 11 12 \$500.00 NM									
10	10/30/12	11/05/12	Entertainment Tonight	7-730p	MTWTF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Th 11/01/12 7:16 PM Entertainment Tonight 7-730p :30 BC-08-12 \$500.00 NM									
11	10/30/12	11/05/12	NBC Tonight Show	1135p-1235a	MTWTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Tu 10/30/12 12:08 AM NBC Tonight Show 1135p-1235a :30 BC-08-12 \$400.00 NM									
12	10/30/12	11/05/12	M-Su News 8 at 11p	11-1135p	MTWTF--	:30	6	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 6 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Tu 10/30/12 11:31 PM M-Su News 8 at 11p 11-1135p :30 BC 11 12 \$850.00 NM									
7 WGAL W 10/31/12 11:31 PM M-Su News 8 at 11p 11-1135p :30 BC 11 12 \$850.00 NM									
2 WGAL Th 11/01/12 11:33 PM M-Su News 8 at 11p 11-1135p :30 BC 11 12 \$850.00 NM									
6 WGAL F 11/02/12 11:13 PM M-Su News 8 at 11p 11-1135p :30 BC 11 12 \$850.00 NM									
4 WGAL Sa 11/03/12 11:09 PM M-Su News 8 at 11p 11-1135p :30 BC 11 12 \$850.00 NM									
5 WGAL M 11/05/12 11:34 PM M-Su News 8 at 11p 11-1135p :30 BC 11 12 \$850.00 NM									
13	11/03/12	11/04/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----SS 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL Sa 11/03/12 6:29 AM Sat/Sun News 8 at 6a 6-7a :30 BC 11 12 \$150.00 NM									
1 WGAL Su 11/04/12 6:39 AM Sat/Sun News 8 at 6a 6-7a :30 BC 11 12 \$150.00 NM									
14	11/04/12	11/04/12	Su 7-730a	7-730a	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 11/04/12 7:26 AM Su 7-730a 7-730a :30 BC TV12 15H \$200.00 NM									
15	11/03/12	11/03/12	NBC Saturday Today	7-9a	-----1-	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 11/03/12 7:24 AM NBC Saturday Today 7-9a :30 BC TV12 15H \$750.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



## Payment Terms 30 Days

<u>Gross Total</u>	\$43,425.00
<u>Agency Commission</u>	\$6,513.75
<b>Net Amount Due</b>	<b>\$36,911.25</b>